



**For Immediate Release**  
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## **AIG ANNOUNCE RICHIE MCCAW AS GLOBAL AMBASSADOR**

**New York, November 26, 2015** – American International Group, Inc. (NYSE:AIG) today announced a three year deal with former All Black Richie McCaw to act as a global ambassador for the company. The contract deepens AIG’s connection to rugby, building on its relationship with New Zealand Rugby as Major Global Sponsor of six national teams as well as its sponsorship of USA Rugby.

“Working with an ambassador of Richie’s stature provides great opportunities to communicate the quality of our products and services. He exemplifies the values that we associate with rugby as well as having specific skills and experience that speak directly to our core products and services, including aviation. His leadership and integrity are beyond question and we’re excited to be working with him directly for the next three years” said Danny Glantz, Global Head of Sponsorship for AIG.

Richie McCaw said he felt fortunate to be working with a leading global insurance organization. “I worked with AIG in different places around the world for three years as an All Black and have been impressed by their commitment to New Zealand Rugby and support for the growth of the game. I’m looking forward to working more closely with them.” McCaw said.

McCaw, who retired last week from international rugby, is considered one of the greatest rugby players of all time, with a world record 148 international test caps over 14 years, and captaining the All Blacks to back-to-back world championships.

The deal comes into effect immediately and runs through 2018.

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American International Group, Inc. (AIG) is a leading global insurance organization serving customers in more than 100 countries and jurisdictions. AIG companies serve commercial, institutional, and individual customers through one of the most extensive worldwide property-casualty networks of any insurer. In addition, AIG companies are leading providers of life insurance and retirement services in the United States. AIG common stock is listed on the New York Stock Exchange and the Tokyo Stock Exchange.

Additional information about AIG can be found at [www.aig.com](http://www.aig.com) | YouTube: [www.youtube.com/aig](http://www.youtube.com/aig) | Twitter: @AIGinsurance | LinkedIn: <http://www.linkedin.com/company/aig>